









## Wednesday, November 7th 2012

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at The Ritz Carlton, White Plains, NY

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- 7:00pm 9:00pm Cocktails & Networking, Fashion Show, Art Show



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MANHATTAN MOTORCARS Photo: Christopher Soto-Chimelis

MILLENNIUM | 8

### Princess Grace Gala

Millennium Magazine was invited to the 30th Annual Princess Grace Gala at Cipirani on 42nd Street in October. Each year, the Foundation presents the Princess Grace Awards to artists who show excellence and promise in the areas of theater, dance, and film. The Princess Grace Foundation-USA is a not-for-profit, publicly-supported foundation, headquartered in New York City and founded 30 years ago by Prince Rainier III of Monaco in honor of his wife, Princess Grace [Kelly].



Lynn Wyatt with legendary newswoman Paula Zahn (right).

# The Hamptons International Film Festival's Golden Starfish Awards

The Hamptons International Film Festival's Golden Starfish Awards ceremony was introduced by the generous Alec Baldwin who handed the commemoration over to the wonderful master of ceremonies, Alan Cumming. The audience on the edge of their seats waited for the prizes to be handed down.



Golden Starfish Student Award presentation & winners. | Photo: Lauren Clarke-Bennett

## MATA's 15th Annual Benefit Gala

MATA is a non-profit founded by composers Philip Glass, Lisa Bielawa and Eleonor Sandresky, with a mission to commission and present new works by young composers from around the world. Pamela Stein, who serves on the Board of Directors for MATA, also served on the Benefit Committee for this magical and monumental event, which attracted a huge community of artists and supporters.



Philip Glass and Steve Reich. | Photo: Betania Sikora

### Africa-America Institute

During the UN World Leader's Week in NYC, more than 350 distinguished U.S. and African business, philanthropic, academic, political and diplomatic leaders gathered to honor Africa'ETMs Only Two Female Heads of State and several others. The congregation also paid homage to the notable Mora McLean who stepped down as President and CEO of the Africa-America Institute (AAI) after 16 years of service to be replaced by the new AAI President & CEO, Amini Kajunju. AAI is dedicated to advancing education and professional training for Africans and recognizes the dire need of 'Jobs for Africa'.



Nik Amarteifio, \*CEO & Chairman of Equatorial Cross Acquisitions Ltd, and Omni Media and owner of Citi FM Radio and The Globe Newspaper of Amarteifio is also Lead Director of the Central Bank of Ghana and Chairman of Dannex Pharmaceuticals Ltd. and Ghana Agro Foods Company with Douglas Combs & Yaw Opare-Asamoah ) Managing Director of Dannex. Photo: Lauren Clarke-Bennett

## Angel Ball

During the UN World Leader's Week in NYC, more than 350 distinguished U.S. and African business, philanthropic, academic, political and diplomatic leaders gathered to honor Africa'E<sup>TM</sup>s Only Two Female Heads of State and several others. The congregation also paid homage to the notable Mora McLean who stepped down as President and CEO of the Africa-America Institute (AAI) after 16 years of service to be replaced by the new AAI President & CEO, Amini Kajunju. AAI is dedicated to advancing education and professional training for Africans and recognizes the dire need of 'Jobs for Africa'.



Hofit Golan (R) attends Gabrielle's Angel Foundation 2012 Angel Ball cancer research benefit at Cipriani Wall Street in New York. Photo: Christopher Soto-Chimelis

## FlexJet/Bombardier with Rolls-Royce at Intrepid

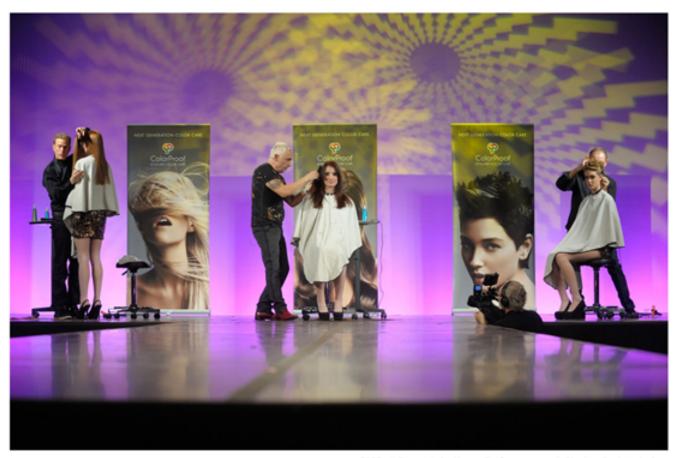
An exciting evening at the Intrepid Air, Sea and Space Museum on the Hudson River for special invitation-only affair hosted by Flexjet and Bombardier with Rolls-Royce. Guests got to test drive the new generation of Rolls-Royce motor cars, Phantom Series II and Ghost, and to board a mock revolutionary Learjet to experience the comforts of luxury air travel. The evening included fine cuisine paired with wines by Blackbird Vineyards, Cardinale, Freemark, Abbey and Joseph Phelps Vineyards.



Photo: Christopher Soto-Chimelis

## Emiliani Beauty Expo 2012 | Runway V

Emiliani Enterprises, one of the top beauty product distributors and educational experts on the East Coast, presented its Emiliani Beauty Expo, Runway V, and special Vidal Sassoon at the NJ Convention and Expo Center in Edison, NJ for salon, fashion industry professionals and students. Emiliani created this year's theme to show recognition and appreciation to the five elements of fashion and how they all join together to make this industry successful. The five elements being acknowledged are Beauty Editors, Make Up Artists, Hair Colorists, Clothing Designers, and Hair Designers.



Phillip Wilson Main Stage Performance. | Photo: Carl Maiorino

## Giants of Broadcasting

The national Library of American Broadcasting (LAB) which serves as the national information resource for the radio and television industries, collecting historic documents, professional papers, oral and video histories, books and photographs, presented its 10th Annual GIANTS OF BROADCASTING Honors. The ceremony and luncheon was held at The Waldorf Astoria, Starlight Roof and attended by prominent members of the broadcasting, media and corporate communities. The LAB awards have served as a tribute to those individuals who have played an important role in creating and advancing the electronic arts. The distinguished honorees join 140 GIANTS OF BROADCASTING who have also been honored by the Library.



Photos: Lauren Clarke-Bennett

Giants of Broadcasting Award Recipients: Tony Cornelius (Son of/ accepting for Don Cornelius/ Soul Train), Ted Turner (Media Mogul/CNN/TNT/TBS), Robert McNeil (Anchor/Journalist, also accepting for Jim Leher), Erica Farber (RAB President-CEO), Sir Howard Stringer (Chairman of the Board of Sony Corporation), Dick Arlett (President of Trailwood Media) accepted for Dinah Shore., Leslie Stahl (60 Minutes Journalist accepting for Andy Rooney), George Beasley (Founder/CEO of Beasley Broadcast Group), Norman Lear (Iconic TV Writer/ Producer), ((Missing)).







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### FUNNY MAN EFRAIEM HANNA



Photo: Mystic Mitc

Comedian Efraiem Hanna may be an unknown to most, but if you hadn't seen him yet, you're bound to soon enough for he has become a favorite for casting among directors and producers.

Efraiem began his acting career with a supporting role in the independent feature film, 'Terror At Ten Acres' by Graffiti Playhouse Productions. Impressed by his performance, Graffiti brought him back again, casting Efraiem for a co-starring role in the comedic/horror feature film, 'Ticket To Hell' produced with KOA films. Both movies will be coming out in early 2013.

According to KOA film producer Ed McKeever, "Efraiem makes very good use of his eyes and gestures. He is charismatic, professional, very humorous, and everything he does demands attention from the camera."

Once on the scene, Efraiem soon captured the attention of commercial casting directors, first landing a Nike TV commercial, and then lead roles in seven more by Better That Way (BTW) producer Kevin James Corey. Corey cast Efraiem because he was taken by his versatile skills and comedic talent, as depicted in the commercials, 'Bad Day' and 'Shot Down'.

Efraiem is not only a great actor and comedian, he is an amazing dancer. He was cast in the music video 'Galaxy', by R&B singer Anthony Lewis, where he plays a bartender and solo dancer.

As before, producers always seem to want him back after working with him, and he was cast in two other Anthony Lewis videos which will soon be released along with his first album.

Efraiem Hanna was born and raised in Cairo, Egypt and speaks fluent Arabic. He received an accounting degree in Egypt before coming to the U.S to join the rest of his family and obtain a second degree in Business. After school, his outgoing personality and sense of humor brought him great success as a manager and salesman. However, his passion was always to be an actor, and everyone around him encouraged him to give it a try. He certainly did more than try and is well on his way to becoming a film and TV star and was recently signed by a top film and commercial agent.

Don't be surprised to see Efraiem on your TV screen very soon! M

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#### THE

## JERRY SPRINGER

#### YOU DIDN'T KNOW

The Serious Side of Jerry Springer and His Political Views This Presidential Election Season.

By appearances on day time television, to some he may be viewed as a circus ring leader, but to others at night he is a political pundit that makes rounds on evening news shows talking about the injustices in America.

By Warren Woodberry Jr.





ove him or hate, one can't deny that the trash talk show king of day time television, Jerry Springer is a force to be recognized. When guests come on the set of, 'The Jerry Spring Show' in Stamford, Connecticut, shocking truths are revealed from outlandish sexcapades of who's sleeping with whom, to freaks that deserve to be in the Guinness Book of World Records. Each day Americans turn to Jerry for real answers, belly aching laughs or hair pulling, clothes ripping smack downs.

Call him an instigator, partly to blame home wrecker or exploiter of people foolish enough to bare their dark dirty secrets on air, those who think Springer is only into filth may be surprised to know that off set, Springer, a Liberal Democrat and past Mayor of Cincinnati has been sharing his political views on healthcare, race and voter rights while campaigning for the re-election of President Obama.

"I'm doing everything I humanly can do to see that he does; as a private citizen," Springer said of Obama's re-election campaign charge. "If Romney gets in on day one he is going to do away with health insurance so 30 million Americans will suddenly be without health insurance again, and insurance companies will be able to deny you coverage for preexistent insurance and people won't be able to keep their kids on their health insurance until they're age 26."

From a hotel in Atlantic City, New Jersey, Springer spoke in his usual, casual gentle voice saying nothing worth laughing about. He worries that fewer people will achieve the American Dream, yet is optimistic about the country's future.

"I feel positive about it, because it is inherent in people that they want to have their freedom and they want to have their equal opportunity, and they will ultimately fight for it and ultimately win," Springer said while in casino land filming for the, 'Price Is Right' game show. "Conservatives can suppress it for a time, but the middle class will rise up and say, 'Stop it! This is not just a country for rich people, but it is a country for the working class as well'."

Springer said voters face more challenges getting to the polls which can affect the outcome of this year's Presidential election. He said efforts in 38 states were aimed to block 9 to 5 workers from voting by having polls closed at 5 pm; out of state-students wouldn't be able to use their college identification for voting where they presently reside, and driver's licenses would be required as identification whereas 20 percent of African Americans are without one.

"We're a divided nation politically so it's inevitably going to be that, but I think the demographics of the nation has changed so even when you look at the electoral map, states that used to be considered red states because of the shift of the demographics they are no longer necessary red states, so that is why I think it benefits Obama," said Springer.



#### JERRY! Jerry! Jerry!

The Jerry Springer Show debuted in 1991. Today it is videotaped at the Stamford Media Center in Stamford, Connecticut.











Ithough the nation is becoming more progressive, Springer says, Americans must not allow their emotions to get confused with the issues, especially on education.

"Education is the one thing we can vote against and it is usually against local school levies. You don't have a vote on whether we go to war," said Springer. "So when people in tough economic times are upset about taxes they vote, 'no'... and so the kids suffer because people are angry about other things."

Springer said he believes in the end Liberals will win, but in the meantime battles with Conservatives will delay victory as laws are passed or not given chance for a more liberal society. He cited the once resistance against social security which now is now highly protected, unions that helped lead to the 40-hour work week & benefits, and the struggle for civil rights where today there is a sitting African American President. Springer believes the same will happen on gay rights and protecting the environment.

"I think people are getting back into the game,"
Springer said of Americans energized this election
season. "If they weren't in the game there's no way
President Barack Obama would have been elected in
the first place."

A success story himself, Springer grew up in Queens, New York to parents that survived the holocaust and came to America with him on the Queen Elizabeth when he was five-years-old. Born in England, he achieved the American dream, becoming more than just a talk show host. Springer is a lawyer, Emmy winning newscaster, and now host of the game show 'Baggage' in Los Angeles.

Prior to his show biz experience, Springer served 10 years as a City Councilman and then Mayor of Cincinnati. Then for another 10 years he was a major news anchor for the NBC affiliate there where his broadcast dominated the ratings. He was later approached by company executives that assigned him to do a talk show that today is a huge hit.

"Obviously if you are going to have a free society with free media, media is going to show all segments of society. I think why our show made such a dent in the beginning, though that wasn't its intention...unfil we came along, American television was virtually all middle class white," he said.

Despite having served in politics, Springer said he does not have plans to run for office again and that, for the time being, he is happy speaking about politics whenever he can.

"I'm probably a little old [to run for office] now," he said. "I won't say it's never possible, but it becomes less and less possible. I devote a day or two a week to political stuff. That's how I can be beneficial.

"I'll only have whatever influence I might have. Good Lord, you've got to love the country enough to take 15 minutes a year and go out and vote. It's critical for you."

http://www.jerryspringer.com/



#### WATCH IT! HE'S GOT BAGGAGE

Jerry Springer
guides
the fun in the
game show
'Baggage'
as one dater
chooses
between
three contestants
revealing their
most shocking
habits, history,
and quirks.





Photos: NBC Universal Television Distribution

## ERICA SUNSINE LEE

WARNEPHOTOGRAPHY RIKER







### **PHOTORAMA**

Mara Prada, the sensational Colombian singer-songwriter recently stopped to pose for pictures while on her New York City publicity tour. Before heading to Miami for a performance, she met with Millennium Magazine in Brooklyn for some picture taking on a Brooklyn rooftop with the Manhattan skyline as her backdrop. Mara is a phenomenon in the urban music scene, dancing and singing to rhythms such as reggaeton, dancehall, soca, and street merengue. She has been generating a movement of fans dancing to her music in Zumba classes, gyms and dance halls around the world.

Photographer Alejandro Di Esko



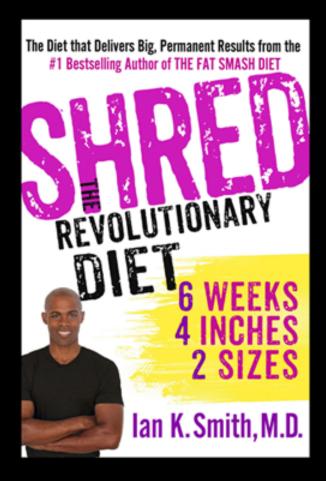








### SHREDDER NATION



IAN K. SMITH, M.D.

By Lauren Clarke-Bennett

ince age nine, Ian K. Smith, M.D. wanted to be a physician. He was curious about biology, and as a child found himself constantly examining bugs and animals.

"I always wanted to understand how and why things worked," said Smith."

His youthful passion led him to Harvard to earn his Bachelor's degree, Columbia University for his M.S. in Education, Dartmouth for medical school and finally The University of Chicago where he pursued his life-long dream of becoming a neurosurgeon.

However when the Dr. started his residency he discovered that the lifestyle was not ideal for him.

"To me being a doctor wasn't just about how good you were, but how you lived and interacted with the community," he said.

Consequently he changed his practice to orthopedic surgery, that he felt best suited his love for health & fitness. As a struggling intern dealing with paltry wages, Smith's other passion for journalism led him to intern at a local Chicago TV station.

"It was happenstance," he said. "I had no desire to be a journalist or to be on TV. I just wanted to learn about how it worked."

But as Smith's journalistic career took off, it helped subsidize his lifestyle and the notoriety facilitated in building his practice...and the rest as they say is history.

Two of Dr. Smith's most recognized achievements was his run on VH1's 'Celebrity Fit Club' as the lead medical and diet expert, and The 50 Million Pound Challenge that he developed out of his desire to help non celebrities lose weight and be healthy.

"I always wanted to work directly with the viewers, as they were not eligible to be on the show, I still wanted to do something that could reach them," said Smith.

Hence Smith chronicled all of the advise he had given the celebrifies, and with State Farm & CVS as sponsors, took it to the national audience through the 50 Million Pound Challenge, helping Americans not only lose weight but live healthier lives.

Smith has also written seven diet books to help his audience in their quest to be fit. His latest book, to be released by the end of this year is, 'Shred: The Revolutionary Diet'. Smith had developed its dieting plan for his friends who had reached a plateau in their weight loss program and wanted to lose those few extra pounds. The diet plan had such great results in weight loss that he decided to share it with the rest of the world.

His other books include, 'The Fat Smash Diet' & 'The Extreme Smash Fat Diet,' 90-day diet programs that focus on getting rid of bad eating and exercise habits to establish healthy new ones. 'Eat: The Effortless Weight Loss Solution' guides the reader on how to eat smart and live a healthy life in any situation. 'The 4 Day Diet' and 'The 4 Day Detox' rotates the dieter's menu so they don't get bored with food that can be a large deterrent in their success. And finally, 'The Take Control Diet' that busts weight loss fads and helps the reader customize a diet that is right for them.

What are the doctor's diet suggestions for Thanksgiving this year? Smith believes the holidays should be enjoyed and nothing to worry about when it comes to eating.

"Eating and drinking fun foods and beverages is a great American tradition. There is, however, a way to do this without adding on those extra pounds. One method I like to employ is called building a calorie reserve."

Smith says to eat and exercise very well in anticipation of the holiday season and give you some cushion.

"When the holidays are upon us, don't go off the deep end, but enjoy yourself and make smart choices," he said.

Most importantly, the Doctor says, is to watch your portions. It's okay to try everything, but limit those high-calorie fattening foods to small portions and they won't wreak havoc on your waistline, he says.

"If you know that you are going to a party and the food and drink will be high in calories, eat something 30 minutes before going to the party. This will cut down on your appetite," said Smith. "If you plan on having a big dinner party, eat really healthy the entire day and allow yourself to indulge that night."

Smith believes that making smart choices and compromises during this time means you can enjoy the holiday foods and drink without worrying about packing on those extra pounds. He emphasized that exercise is critical during this period.

"If you are going to consume more calories, you need to burn more calories. Try to get at least 35 minutes of cardio exercise 3 to 5 days a week during this calorie-heavy season," he said.

Dr. Smith has also written books that deal with relationships and emotions; 'The Truth About Men' gives the reader a peek into what men are really thinking when it comes to commitment and guidance in maneuvering through relationships.

"In my book, 'Happy: Simple Steps to Get the Most Out of Life', I talk about the true meaning of happiness and how so many people think they have found it, but really haven't."

Smith believes people must respect the brevity of life and realize that regardless of how much fame or financial success we achieve or don't achieve, there is an end date for us here on earth. This context should lead us not to be all consumed by the race for material wealth, rather the wealth of true happiness. He believes this is attainable and there are activities that have been scientifically proven that can boost our happiness.

"Every day you should do something for yourself that brings you comfort, laughter, and that great warmth inside."

A murder mystery buff, Smith has written a novel called, 'The Blackbird Papers' that won several awards, and he hopes to some day make into a film.

Smith has also written for various publications including, Time, Newsweek, Men's Health, and the New York Daily News, along with being featured in several other publications including, People, Essence, Ebony and Cosmopolitan.

Using his good looks and charm, Dr. Smith has appeared extensively on various broadcasts including, 'The View,' 'The Tyra Banks Show,' 'Larry King Live,' 'Anderson Cooper 360,' 'Showbiz Tonight,' and 'The Verdict with Dan Abrams'

Dr. Smith was also honored with an appointment to the President's Council on Fitness, Sports & Nutrition, which informs the President about opportunities to develop physical activity, fitness, sports and nutrition programs for all Americans regardless of age, background or ability. Smith feels that the American medical establishment is at a cross roads and the country has to decide how it wants to deliver health care to its citizens.

"My position is apolitical, I believe that having the best possible health care should not be a choice it should be a right for all Americans," he says. "Why do we politicized or negotiate whether another living being should have the right to the best care?"



"If you are going to consume more calories, you need to burn more calories. Try to get at least 35 minutes of cardio exercise 3 to 5 days a week during this calorie-heavy season," says Dr. Smith. To the Doctor, health and the ability to have the best health treatment is non negotiable. He concurs that medicine is a business and has to be profitable to all parties but that America has to decide how it is going to treat the profession. He protests that the country expects our medical professionals to pay huge educational costs but then the compensatory scale is out of whack with the costs and services they are delivering.

"We want our doctors to have this altruistic feeling about helping others; we complain when we have to pay a heart surgeon his fee to save some one's life, but we'll pay \$150 an hour to fix a car and an athlete 20 million dollars (which they are worth if they generate enough advertising income) to play a sport."

Smith also feels that internists and family practitioners are treated very poorly.

"Those specialties are the gateways to our health and they have to be better compensated and regarded," Smith said.



Ian K. Smith, M.D. seen here on the Tom Joyner Show on BlackAmericaWeb.com. Photo Credit: Rance Elgin

When it comes to health care Dr. Smith feels the future rests on this Presidential election. He states, "If we continue with the present administration I think we will see big changes, premiums coming down, more people having coverage and the lower socio-economic echelons having access to better care."

He worries if there is a change in the administration all those possibilities are in jeopardy.

"My concern is not for those who have, but for those who do not have a voice and someone has to speak up for them." Smith said.

For those looking to enter the medical field, Smith feels it is still extremely competitive, which means doing well in school early in your education remains key.

"Don't just memorize math and science, but truly try to understand the underlying principles of how things work and why they work. Also, medical schools are looking for students who just don't excel in math and science, so get involved in other activities such as sports, school clubs, and charitable volunteerism," he said.

Smith advocates that a strong education remains the backbone for entry in to medical school, but being a complete person outside of intellectual pursuits is highly important for the medical school admissions.

Smith is married to Triste Noelle Lieteau, a University of Chicago Law and Harvard Medical graduate who is Director of Government Relations and an Associate General Counsel at Northwestern Memorial Hospital in Chicago. They share two young children that Smith juggles with his hectic schedule so he has quality time with his family.

Where does Smith see himself in 20 years?

"The kids will be finished with college so I can spend more time with them. I would also like to spend more time on the golf course, have a cabin in Maine or New Hampshire, still writing my books and traveling the world," he said.



See the video interview of Dr. Ian K. Smith, M.D. with Lucy Jade Norris, Host of !FUSION a collaboration between Millennium Magazine and Lucy On Deck.

Smith said he might also try his hand at movie producing and acting.

"Who knows, that could be my third career," he said.

Smith has no regrets and declares, "There are things I could have done better, but my failures and misses I learned and grew from and they made me stronger. I' ve been the best person I could be, I'm not perfect but I'm optimistic, and I'm trying to make the most out of life."

(For free weight loss or happiness tips, follow Dr. Ian Smith on Twitter @doctoriansmith or visit his website www.doctoriansmith.com)



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Just send us the event, date, time, location, description and a contact to contact@millenniummagazineonline.com

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# THERE'S NO BETTER TIME THAN NOW FOR YOU TO BE 'IN' WITH MILLENNIUM.

#### **ADVERTISE**

Connect with our exclusive following through display advertisements in our online/print editions. Our subscribers expect and want Millennium each month to learn of new trends, happenings, products and services for their well-being. You'll reach our followers through our e-mail blast and social media networks. Through your online ad we can embed links that connect directly to your web site or customize QR codes to serve as your online hub that followers can scan with their mobile device.

#### SPONSOR

Collaborate with Millennium as a sponsor through its magazine sections, promotions and special events to build brand awareness with our followers. Receive the same benefits as our advertisers and more. We offer several opportunities for sponsorship including step & repeats, logo page placements, sizzle-reels, contests & prize giveaways, guerilla street marketing, event planning and more.

#### **FEATURE**

We welcome content that enhances and compliments Millennium for the pleasure of our followers. Send us a persuasive pitch, press release, media advisory images and/or business proposals for review and we may consider it for a cover story, feature or multi-page photo spread. You may forward us ideas to contact@millenniummagazineonline.com.

#### MIOL

We actively recruit new team members for a variety of exciting projects including sales, promotions, styling, photography, writing and more. Join our circle of friends through social networking on Facebook, Twitter, Linkedln, You Tube, Vimeo and Skanz at "Millennium Magazine".



# One to Watch

Model, Actress, Catwalk, Voice Animation.

Photographer Jose Pagan

Make Up Artist and Design: Trish Ramado

Email angel-art1@hotmail.com







# N On Deck **Y** With Lucy

http://www.ondeckwithlucy.com

### ILLUMINATIONIPR PUBLIC RELATIONS & MANAGEMENT



www.allabouthype.com 607.264.9521





TEXT MILLENNIUMMAGAZINE 90210







# FNNIIJM

Lifestyle & Entertainment













# MILLENNIUM



Millennium Magazine - QR code



Scan our QR code and link together mobile technology, social media and fashion on our latest social networking platform. Our scan code will let you create a personal, secure, free mobile contact that serves as the digital home to all Millennium's social media (Facebook, Twitter, LinkedIn, etc.) contact details (phone numbers, email addresses), favorite photos, videos, music and more. Using your smartphone and a QR Reader app, you can scan our QR-coded social print and instantly Millennium's contacts will appear on your phone!

ADVERTISING CONTRACT TERMS AND CONDITIONS REGARDING WOODBERRY & ASSOCIATES GLOBAL CONSULTING & DEVELOPMENT SERVICES INC. 'S PRINT MAGAZINE PUBLICATION ("MAGAZINES"), WEBSITES ("WEBSITE") AND MOBILE APPLICATIONS AND DIGITAL MAGAZINES ("APPS") FOR MILLENNIUM MAGAZINE.

A. Millennium Magazine's Right to Reject,
 Cancel or Terminate Orders

Millennium Magazine reserves the right at its absolute discretion, and at any time, to cancel any advertising order or reject any advertising copy, whether or not the same has already been acknowledged and/or previously published, displayed, performed or transmitted (collectively referred to herein as "Published" or "Publish"), including, but not limited to, for reasons relating to the content of the advertisement or any technology associated with the advertisement. In the event of such cancellation or rejection by Millennium Magazine, advertising already run shall be paid for at the rate that would apply if the entire order were Published and no short rate will apply.

In addition, Millennium Magazine reserves the right to (i) remove from selected copies of its Magazines and Apps advertisements containing matter that subscribers have deemed objectionable; and (ii) implement blocking technology (including geo-blocking technology) in connection with its Websites and Apps.

Millennium Magazine, at its absolute discretion, may terminate its relationship with Advertiser and/or Agency for the breach of any of the terms hereof, including without limitation a breach based on the failure on the part of either Advertiser or Agency to pay each bill by its due date. Should Millennium Magazine terminate its relationship with Advertiser and/or Agency, a short-rate may apply and all charges incurred together with short-rate charges shall be immediately due and payable. Furthermore, in the event Advertiser or Agency breaches, Millennium Magazine may, in addition to its other remedies, (a) cancel its recognition of Agency, thereby causing Agency to lose claim to any commission for any further advertising placed with Millennium Magazine on behalf of Advertiser or any other client, and/or (b) refuse to Publish any or all of Advertiser's advertising.

B. Advertiser's Failure to Run Advertising/Short-Rate

All agreements for advertising frequency discounts require that the specified number of advertisements be Published within a specified period and be promptly paid for. In the event of Advertiser's or its Agency's cancellation of any portion of any advertising order/contract or failure to have Published and paid for the specified number of advertisements, or if at any time Millennium Magazine in its reasonable judgement determines that Advertiser is not likely to Publish and pay for the total amount

of advertising specified during the term of he agreement, any rate discount will be retroactively nullified, including for previously Published advertisements, and may result in a short-rate. In such event, Advertiser and/or Agency must reimburse Millennium Magazine for the short-rate (which is the difference between the rate charged on the contracted frequency and the higher rate based on the reduced frequency of advertisements actually Published and paid for) within 30 days of invoice therefore and Advertiser will thereafter pay for advertising at the open rate or at the earned rate(s) as applicable.

Any merchandising program executed by Millennium Magazine in reliance on advertising that is cancelled will be paid for by Advertiser at the fair market rate for such program. Advertising credits (for any earned advertising frequency discount adjustments for advertising run in excess of specified schedule) will only be earned if all advertising is paid for by the due date. Advertising credits must be used by the Advertiser within six months after the end of the period in which they were earned. Unused advertising credits will expire six months after the end of the period in which they were earned.

 C. Restrictions on Advertiser's Ability to Cancel Advertising Orders

Orders for inside or outside cover pages are non-cancelable. Options on cover positions must be exercised at least 30 days prior to four-color closing date. If an order is not received by such date, the cover option automatically lapses. Orders for all inside advertising units are non-cancelable less than 15 days prior to closing date. Orders for furnished inserts are non-cancelable less than 15 days prior to closing date. Orders for all Millennium Magazine-produced inserts are non-cancelable. If, however, Millennium Magazine agrees to cancel an existing order, Advertiser will be responsible for the cost of any work performed or materials purchased on behalf of Advertiser, including the cost of services, paper and/or printing.

D. Advertising Positioning at Millennium's Discretion Orders for advertising containing restrictions or specifying positions, facings, editorial adjacencies or other requirements may be accepted and Published but such restrictions or specifications are at Millennium Magazine's sole discretion.

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E. Labeling of Advertisements
Advertisements that simulate editorial
content must be clearly identified and
labeled "ADVERTISEMENT" or "PROMOTION"
or "SPECIAL ADVERTISING SECTION" at the
top of the advertisement, and Millennium
Magazine may, in its discretion, so label
such copy.

#### F. CAN-SPAM

Advertiser and Agency understand that advertisements and/or other commercial messages sent on its behalf by Millennium Magazine via electronic mail may be governed by federal, state and local laws, rules and regulations, including without limitation the Controlling the Assault of Non-Solicited Pornography and Marketing Act of 2003 and any acts related thereto, and including the interpretations thereof by the FTC or other governmental authorities (collectively, the "CAN-SPAM Act") and state "Do Not E-mail" registries. Advertiser garees to comply with all such applicable laws, rules and regulations. Without limiting the generality of the foregoing, Advertiser shall fulfill all obligations of a "Sender" as specified in the CAN-SPAM Act, unless Milennium Magazine agrees in writing to be designated as the "Sender". In either case, Advertiser agrees to comply with Millennium Magazine's policies intended to comply with the CAN-SPAM Act.

#### G. Inserts

An accurate copy of any furnished insert must be submitted to Millennium Magazine for review prior to the printing of the insert. Millennium Magazine's review and/or approval of such copy does not release or relinquish Advertiser/Agency from its responsibilities hereunder. Millennium Magazine is not responsible for errors or omissions in, or the production quality of, furnished inserts. Advertiser and/or Agency shall be responsible for any additional charges incurred by Millennium Magazine arising out of Advertiser and/or Agency's

failure to deliver furnished inserts pursuant to Millennium Magazine's specifications. In the event that Millennium Magazine is unable to publish the furnished insert as a result of such failure to comply, Advertiser and/or Agency shall remain liable for the space cost of such insert.

H. Errors in or Omissions of Advertisements In the event of Millennium Magazine's errors in or omissions of any advertisement(s),

Millennium Magazine's liability shall be limited to a credit of the amount paid attributable to the space of the error (in no event shall such credit exceed the total amount paid to Millennium Magazine for the advertisement), and Millennium Magazine shall have no liability unless the error/omission is brought to the Millennium Magazine's attention no later than 15 days after the advertisement is first Published. However, if a copy of the advertisement was provided or reviewed by Advertiser, Millennium Magazine shall have no liability. In no event will Millennium Magazine have any liability for errors or omissions caused by force majeure or errors in key numbers, nor will Millennium Magazine have any liability for any consequential, indirect, incidental, punitive, special or exemplary damages whatsoever, including without limitation, damages for loss of profits, business interruption, loss of information and the like.

#### I. Trademarks

The titles and logos of the Magazines, Websites and Apps Published or used by Woodberry & Associates are registered and/or pending trademarks, service marks; and/or trademarks protected under common laws. Neither the titles nor the logos may be used without the express written permission of by Woodberry & Associates.

#### J. Warranties; Indemnification

Advertiser and its Agency, if there be one, each represent and warrant that: (i) Advertiser's websites, mobile sites, applications, and/or similar services that are associated with advertising purchased under an IO shall contain all necessary consumer disclosures required by applicable federal, state and local laws, rules and regulations, including, but not limited to, an accurate privacy policy (and Advertiser shall not violate the terms of such disclosures); and (ii) any advertising or other material (including product samples) submitted by Advertiser or Agency complies with all applicable laws and regulations and does not violate the personal or proprietary rights of, and is not harmful to, any person, corporation or other entity. (Advertiser understands that the national edition(s) of Millennium Magazine's Magazine is distributed primarily in North America, with incidental distribution throughout the world.) As part of the consideration to induce Millennium Magazine to Publish such advertisement, Advertiser and its Agency, if there be one, each agrees jointly and severally to defend, indemnify and hold harmless Millennium Magazine, and its employees and representatives, against any

and all liability, loss, damage, and expense of any nature, including attorneys' fees (collectively, "Losses") arising out of any actual or potential claims for libel, invasion of privacy, harm, copyright, patent, or trademark infringement, and/or any other actual or potential claims or suits that may arise out of (a) the copying, printing, publishing, displaying, performing, distributing or transmitting of such advertisement; (b) any violation of the CAN-SPAM Act or other laws relating to Advertiser's advertisements, including, but not limited to, commercial messages e-mailed on Advertiser's behalf by Millennium Magazine; (c) the loss, theft, use, or misuse of any credit/debit card or other payment, financial, or personal information; (d) the products and/or services promoted, sold, presented and/or contained in Advertiser's advertisements; and/or (e) a breach or alleged breach of its covenants, warranties and obligations under these advertising rate card contract terms and conditions. If Millennium Magazine participated in the creation of an advertisement, Millennium Magazine will indemnify Advertiser in connection with potential claims only to the extent it has agreed to do so in writing.

#### K. Responsibility for Payment of Advertising Bills

In the event an order is placed by an Agency on behalf of Advertiser, such Agency warrants and represents that it has full right and authority to place such order on behalf of Advertiser and that all legal obligations arising out of the placement of the advertisement will be binding on both Advertiser and Agency. Advertiser and its Agency, if there be one, each agrees to be jointly and severally liable for the payment of all bills and charges incurred for each advertisement placed on Advertiser's behalf. Advertiser authorizes Millennium Magazine, at its election, to tender any bill to Agency, and such tender shall constitute due notice to Advertiser of the bill and such manner of billing shall in no way impair or limit the joint and several liability of Advertiser and Agency. Any bill tendered by Millennium Magazine shall constitute an account stated unless written objection thereto is received by Millennium Magazine within ten (10) days from the rendering thereof. Payment by Advertiser to Agency shall not discharge Advertiser's liability to Millennium Magazine. The rights of Millennium Magazine shall in no way be affected by any dispute or claim between Advertiser and Agency. Advertiser and Agency agree to reimburse Millennium Magazine for its costs and attorneys' fees in collecting any unpaid advertising charges. Advertiser confirms that it has appointed Agency, if one is specified, to be its authorized representative with respect to all matters relating to advertising placed on Advertiser's behalf with the understanding that Agency may be paid a commission.

L. No Assignment of Advertising Advertiser and its Agency may not use any advertising space either directly or indirectly for any business, organization, enterprise, product, or service other than that for which the advertising space is provided by Millennium Magazine, nor may Advertiser or Agency authorize any others to use any advertising space.

#### M. Republication of Advertisements

Advertiser and Agency agree that any submitted advertisements Published, may, at Millennium Magazine's option, be republished, re-performed, retransmitted or otherwise reused by Millennium Magazine or its agents in any form in whole or in part in all media now in existence or hereafter developed, whether or not combined with material of others. The copyright in any advertisement created by Millennium Magazine is owned by Millennium Magazine and may not be otherwise used by Advertiser or third parties without Millennium Magazine's prior written consent.

#### N. Advertising Rates

Millennium Magazine's Magazine and App rates contained in advertising orders that vary from the rates listed herein shall not be binding on Millennium Magazine and the advertisements ordered may be inserted and charged for at the actual schedule of rates herein. Millennium Magazine's Magazine and App rates and units of space are effective with the September 2012 issue. Announcement of any changes in rates will be made thirty (30) days in advance of the closing date for the first issue affected by such new rates. Advertising in issues thereafter will be at the rates then prevailing. Millennium Magazine's Website rates contained in advertising orders that vary from the rates established by Website for Advertiser shall not be binding on Website and the advertisements ordered may be inserted and charged for at the actual schedule of rates. Announcement of any changes in Website's rates will be made thirty (30) days in advance of the first advertisements affected by such new rates. Advertisements Published thereafter will be at the Website's rates then prevailing.

#### O. Rate Base Guarantees

Rate base guarantees are made on an annual twelve month average.

#### P. Terms of Sale

An agency commission of 15% will be allowed for recognized agencies. Payment is due thirty (30) days from the date of invoice. All advertising production fees (if any) shall be billed and are immediately due in full within the first month of the advertising campaign. Interest may, at Millennium Magazine's discretion, be charged at a rate of 5% per month on past due balances. Millennium Magazine may at its option require cash in advance with order or change payment terms.

#### Q. Choice of Law and Forum

All issues relating to advertising will be governed by the laws of the State of New York applicable to contracts to be governed by the laws of the State of New York applicable to contracts to be performed entirely therein. Any action brought by Advertiser against Millennium Magazine relating to advertising must be brought in the state or federal courts in New York, New York. The parties hereby consent to the exclusive jurisdiction of the state or federal courts in New York, New York in connection with actions relating to advertising, including, but not limited to, actions to collect amounts due for advertising.

#### R. Entire Agreement

The foregoing terms and conditions (and the Additional Terms set forth below) shall govern the relationship between Millennium Magazine and Advertiser and/or Agency. Millennium Magazine has not made any representations to Advertiser or Agency that are not contained herein. Unless expressly agreed to in writing and signed by an officer or senior executive of Millennium Magazine, no other terms or conditions in contracts, orders, copy, or otherwise will be binding on Millennium Magazine. Failure by Millennium Magazine to enforce any of these provisions shall not be considered a waiver of such provision.

#### ADDITIONAL TERMS AND CONDITIONS APPLICABLE TO MILLENNIUM MAGAZINE'S WEBSITES AND APPS

For the purpose of clarification, the terms and conditions set forth in Sections A through R above apply to all advertisements Published in Woodberry & Associate's Magazines, Websites and Apps. In addition, the following terms and conditions ("Additional Terms") shall apply to all advertisements Published on Millennium Magazine's Websites and Apps as provided below. To the extent the Additional Terms directly conflict with or are inconsistent with Sections A through R above, the Additional Terms shall govern with respect to Millennium Magazine's Websites and Apps.

#### S. Impression Guarantees and Calculations

Millennium Magazine makes no guarantee or representation as to the quantity and/or quality of visits, impressions, circulation, or other usage of Millennium Magazine's Websites or Apps or of the advertisement, or as to the use of any particular tracking or information-gathering devices, unless Millennium Magazine expressly agrees otherwise in writing. In addition, all impressions and/or other measurements of advertisements for Millennium Magazine's Websites and Apps shall be based solely on Millennium Magazine's calculations for its Websites and Apps. Unless otherwise agreed to in writing by Millennium Magazine, Millennium Magazine will bill for the advertising on Millennium Magazine's Websites based on such Websites' own ad delivery numbers ("DFP numbers"); and, if applicable, Millennium Magazine has the right to bill for advertising in Millennium Magazine's Apps based on its DFP numbers. In the event Millennium Magazine and Advertiser agree in writing that certain ads

will be billed based on ad delivery numbers other than the applicable Website's (and/or Apps') own DFP numbers (i.e., third party numbers), Millennium Magazine will bill for such ads based on such third party numbers as long as the delivery discrepancy from third party numbers and DFP numbers is less than ten percent (10%). In the event that a difference of ten percent (10%) or more arises, both Millennium Magazine and Advertiser/Agency agree to use reasonable efforts to reconcile the difference and come to a mutually agreed upon solution. If an agreement cannot be reached or if Advertiser fails to provide its third party ad delivery numbers within ten (10) business days after the end of each month of its ad campaign, Millennium Magazine reserves the right to bill Agency/Advertiser at a delivery rate of ninety percent (90%) of DFP numbers. To the extent Millennium Magazine fails to provide Advertiser with the number of impressions guaranteed (if applicable) on its Websites or Apps, Millennium Magazine will provide as a sole remedy a make-good, by extending the order beyond the contracted advertising flight period until the remainder of the guaranteed impressions are delivered. For purposes of clarification, Advertisers that request a special billing schedule or an upfront bill will not receive refunds/adjustments in the case of under-delivery of guaranteed impressions (if applicable).

#### T. Errors in or Omissions of Advertisements

In the event of Millennium Magazine's errors in or omissions of any advertisement(s) on its Websites or Apps (including, but not limited to, errors or omissions involved in converting Advertiser's ads into an App), Millennium Magazine's sole liability shall be limited to a credit of the amount paid attributable to the space of the error (in no event shall such credit exceed the total amount paid to Millennium Magazine for the advertisement), and Millennium Magazine shall have no liability unless the error/omission is brought to the Millennium Magazine's attention no later than 5 days after the advertisement is first Published. However, if a copy of the advertisement was provided or reviewed by Advertiser, Millennium Magazine shall have no liability. In the event of a suspension of Millennium Magazine's Websites or Apps due to computer, software, or network malfunction, congestion, repair, strike, accidents, fire, flood or any other cause or contingencies or force majeure beyond the reasonable control of Millennium Magazine, it is agreed that such suspension shall not invalidate any advertising agreement but a) will give Millennium Magazine the option to cancel any advertising agreement, or if Millennium Magazine does not do so, b) upon resumption of Millennium Magazine's Websites and/or Apps, the agreement shall be continued and Millennium Magazine will have no liability for any errors or omissions or any damages caused by such suspension. In no event will Millennium Magazine have any liability for errors in key numbers, nor will Millennium Magazine have any liability for any consequential, indirect, incidental, punitive, special or exemplary damages whatsoever, including without limitation,

damages for loss of profits, business interruption, loss of information and the like.

#### U. Restrictions on Advertiser's Ability to Cancel Advertising Orders

Orders for all advertising units on Millennium Magazine's Websites are non-cancellable less than five (5) days prior to the start of advertising campaign. If, however, Millennium Magazine agrees to cancel an existing order for its Websites, Advertiser will be responsible for the cost of any work performed or materials purchased on behalf of Advertiser, including the cost of services.

#### V. Additional Advertiser Warranties; Indemnification

In addition to the warranties set forth in Section J above, Advertiser and its Agency, if there be one, each represent and warrant that: (i) any advertising or other material submitted by Advertiser or Agency for display on Millennium Magazine's Websites or Apps, and any material to which the advertisement or other material links or refers, complies with all applicable laws and regulations and does not violate the personal or proprietary rights of, and is not harmful to, any person, corporation or other entity. (Advertiser understands that although the intended audience of Millennium Magazine's Websites and Apps is primarily in North America, the Websites and certain Apps may be accessible throughout the world.); (ii) none of the advertisements or other materials provided to Millennium Magazine for display on its Websites or Apps cause the download or delivery of any software application, executable code, any virus or malicious or social engineering (e.g., phishing) code or features; and (iii) it will not conduct or undertake, or authorize any third party to conduct or undertake, any unlawful or improper actions in connection with the Websites or Apps, including, but not limited to, generating automated, fraudulent or otherwise invalid clicks or impressions on Millennium Magazine's Websites or Apps. In addition to the indemnification obligations of Advertiser/Agency set forth in Section J above, Advertiser and its Agency, if there be one, each agrees jointly and severally to defend, indemnify and hold harmless Millennium Magazine and its employees and representatives for Losses (as defined in Section J above) that may arise from or relate to: (a) the linkage of any advertisement on Millennium Magazine's Websites or Apps to other material; or (b) a breach or alleged breach of Advertiser's warranties set forth in this Section V.

#### W. Disclaimer

Milennium Magazine DISCLAIMS ALL WARRANTIES AND/OR GUARANTEES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, WARRANTIES FOR NONINFRINGEMENT, ACCURACY, AVAILABILITY, UPTIME, MERCHANTABILITY AND/OR FITNESS FOR ANY PARTICULAR PURPOSE IN CONNECTION WITH THE DISPLAY, PERFORMANCE AND TRANSMISSION OF ADVERTISEMENTS ON W'S WEBSITES AND APPS. Without limiting the warranties and/or guarantees relating to: (a)

the positioning or placement of advertisements on Millennium Magazine's Websites or Apps, (b) the availability, uptime and delivery of any impressions or advertisements on any of Millennium Magazine's Websites or Apps; (c) advertising results on the Websites and Apps; (d) the accuracy of audience data, including, but not limited to, audience demographic data, audience size/reach data, etc. with respect to the Websites and Apps; and (e) the quantity, quality or frequency of clicks or click-through rates of advertisements on the Websites and Apps. Advertiser acknowledges that third parties other than Millennium Magazine may generate automated, fraudulent or otherwise invalid/improper impressions, conversions, inquiries, clicks or other actions on Advertiser's advertisements displayed on Millennium Magazine's Websites or Apps. As between Advertiser and Millennium Magazine, Advertiser accepts the risk of any such improper actions. Advertiser's exclusive remedy for such suspected improper actions is for Advertiser to request a refund relating to its impacted advertisements in the form of advertising credits on the applicable Website or App within thirty (30) days from the end of the calendar month in which such advertisement is initially displayed on the applicable Website or App. Any advertising credit refunds in connection with the Advertiser's aforementioned requests are within the sole discretion of Millennium Magazine.

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Advertising inquiries may be addressed to:

Racheal A. Mack Marketing & Sales Director 212,709,8137 917.974.4658 racheal@millenniummagazineonline.com



millenniummagazine.com



#### MILLENNIUM<sup>3</sup>

www.millenniummagazine.com







A Lifestyle & Entertainment Publication

#### MILLENNIUM

A Lifestyle & Entertainment Publication

FINANCIAL DISTRICT 110 Wall Street, 11th Floor New York, NY 10005-3817 212.709.8137 | Phone 212.479.7879 | Fax

MIDTOWN WEST 545 Eighth Avenue, Suite 401 New York, NY 10008-4341 212.560.2513 | Phone

illenniummagazineonline@gmail.com

www.millenniummagazine.com











### MILLENNIUM<sup>®</sup>

#### COPYRIGHT NOTICE

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#### PRIVACY POLICY AND LEGAL NOTICE

We collect information on the site in order to make it possible for you to access all the features on our site and to enhance your overall experience on our site. You can browse our site without submitting any personally identifiable information, but we do collect some anonymous information when you access our site.

When you visit our site, you will be invited to provide personal information to participate in a contest, purchase advertising, or to join our mailing list. You will be asked for your name, address, age, and a summary of information requested to qualify for contests. For advertising you will be asked for your billing address, e-mail address, credit card number and credit card expiration date. To join our mailing list, you will be asked for your e-mail address only.

We may use your contact data to send you information about Millennium. You may always opt out of receiving future mailings.

In addition, we may employ outside agents, meaning other companies or individuals to perform functions on our behalf, such as sending postal mail and e-mail, conducting sweepstakes and other promotional activities. analyzing data, providing marketing assistance, processing credit card payments, and providing customer service. These Millennium agents have access to personal information you provided us needed to perform their functions. Other than our outside agents and certain Millennium suppliers and vendors, we keep all of your personal information private and will not share it with any third party, unless you have authorized us to or we are legally required to do so. Millennium may also release personal information when we believe, in good faith, that such release is reasonably necessary to protect the rights, property or safety of Millennium, Woodberry & Associates Global Consulting and Development Services, Inc., our users, or others.

This information is encrypted and transmitted over the Internet where it is stored securely with Millennium Agents such as Paypal, and used for billing purposes only. Our site has security measures in place intended to protect against the loss, misuse, and alteration of the information under our control.

MILLENNIUM

millenniummagazine.com







Millennium uses industry standard encryption to help ensure that all the personal information you provide is encrypted and remains private. This helps to maintain the confidentiality of your information. We strive to protect your personal information, however, Millennium cannot ensure or warrant the security of any information you transmit to us.

If your personal information changes, we will gladly correct, update, or remove any data you have previously provided to us. You may change your personal information at any time by sending Millennium an email at contact@millenniummagazineonline.com.

Millennium may send users news about new offerings and special projects.

To help us make e-mails more useful and interesting, we may receive a confirmation when you open e-mail from Millennium. You may choose to opt out of receiving such mailings by sending us a "Please remove" email message to contact@millenniummagazineonline.com.

Demographic and profile data may be collected at our site. Millennium may provide such information in the aggregate to third parties without disclosure of personally identifying information.

Millennium and other marks indicated on our site are service marks of Millennium and Woodberry & Associates Global Consulting and Development Services, Inc. They may not be used or displayed without the prior written consent of Millennium and Woodberry & Associates Global Consulting and Development Services, Inc. All other trademarks, product names, and company names and logos appearing on the site are the property of their respective owners.

These terms will be governed by and construed in accordance with the laws of the State of New York, without regard to any principles of conflicts of law. You agree that any action at law or in equity that arises out of or relates to any use of the Millennium site will be filed only in the state or federal courts located in New York County, and you hereby consent and submit to the personal jurisdiction of such courts for the purposes of litigating any such action.

By visiting the Millennium site, you consent to the terms of this Privacy Policy and Legal Notice and to the collection and use of this information by Millennium, We will always fully disclose our privacy policies, and we will promptly post any changes to our policy on this page. You agree that Millennium may retain and use your personal information as described in this policy until you inform us that you do not agree with this Privacy Policy and Legal Notice and agree that you will not use the Millennium site for a reasonable period of time thereafter, By using this site after we post any changes to this Privacy Policy and Legal Notice, you agree to accept those changes. If you choose to visit Millennium, your visit and any dispute over privacy is subject to this Privacy Policy and Legal Notice.

Millennium is a lifestyle & entertainment publication serving New York City, Long Island, Northern New Jersey, and Southern Connecticut. Millennium seeks content that enhances and compliments the magazine for the pleasure our readers. We cater to distinct, affluent audiences and trendy neighborhoods as oppose to blind mass distribution.

Millennium appears online and in print.

Print editions are published as a slick, high-gloss full color bond magazine.

Online we publish a digital flip book with embedded links to featured content/advertisements web sites.

Issues are distributed to upscale restaurants, spas, boutiques, grocers, hair & nail salons, private medical offices, etc.

Millennium is read by local, regional and a growing national and international following which includes, entrepreneurs, heads of corporations, professionals, non-profit groups, politicians, educators, artists, entertainers, musicians, models, etc.

The publication focuses on high-profile events, business, art, beauty, film & music, culture, dining, entertainment, fashion, health & wellness, environment, sporting events, nightlife, philanthropy, charity galas, politics, real estate and advertising.

Millennium is online at www.millenniummagazine.com, and Facebook, Twitter, LinkedIn, Instagram, YouTube and more at "Millennium Magazine".

Millennium is a publication of Woodberry & Associates Global Consulting & Development Services, Inc.

#### DISCLOSURE

The views and opinions expressed in Millennium Magazine do not necessarily reflect the views and opinions of Millennium Magazine, Woodberry & Associates Global Consulting and Development Services, Inc. and/or its affiliates.



# Scarpantoni Wines

A fine place, a vine time.



mage Property of Scarpantoni Winery | Photographer Steven Morris.

South Australia is known for its spectacular beaches, long summers and award-winning wine, events and festivals. It is the doorway to the unique landscapes of the Flinders Ranges and the iconic outback. South Australia's capital city is Adelaide which is conveniently situated amidst the stunning Adelaide Hills.

By NATARSHA ELLE KALLIOS





If your pallet fancies wine, you will love South Australia. With sixteen wine regions to visit, you won't have to travel too far to appreciate the home-grown sensation of Australia's wine capital.

The South Australian wine growing industry is the oldest and best known in Australia. It houses a total 42 percent of Australia's wine regions and is well recognized for the brilliant blends of the Barossa Valley, Coonawarra, Clare Valley and McLaren Vale.

Located in the southern Fleurieu Peninsula is the wine region of McLaren Vale, where the flourishing vineyards are in abundance. Some of the best recognized vintages in Australia are grown there, many of which are renowned all over the world. It is also home to one of South Australia's most prominent boutique wineries, Scarpantoni Wines. Bursting with its superiority and dazzling splendour, this invigorating winery houses some very fine wine.

The path to McLaren Vale and the establishment of Scarpantoni Wines can trace its beginnings back to 1958. Domenico Scarpantoni immigrated to Australia from the Abruzzi region of Central Italy on the Adriatic coast. He journeyed throughout the country for a couple of years before he found his dwelling in the McLaren Vale region of South Australia. It was in 1958



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when Domenico and his wife Paula bought their first vineyard of just 5.6 hectares. Soon after, the Scarpantoni Estate winery was built on the McLaren flat property with the aid of Domenic and Paula's two sons, Filippo and Michael both of which now operate the winery.

Scarpantoni's chateau takes its Mediterranean-style influence from Southern European countries such as Greece, Spain and Italy. The beautiful burnt terracotta and ochre colors exhibit the breathtaking style of the Tuscan countryside, whilst the Italian ceramics finish the look.

Following more than three decades, Scarpantoni Wines have seen a very progressive expansion which has ultimately added the cherry on top of one of the most successful family wineries the state has seen.

"It's only been thirty-two years since we have been established commercially and very rarely do you stumble across someone in South Australia who isn't familiar with the name," Filippo says.

The McLaren Flat vineyard has always produced some of the regions finest wines. The different blocks of fruit scattered among the vineyard site showcase different characters in each vintage, as a result of what the French know as terroir; the coming together of soil and climate. Combine this with soils ideally suited to the needs of typical grapevines and there you have a kind of viticultural bliss.

"We are one of the only wineries in McLaren Vale that grow 95 percent of our own fruit," Filippo said.

Every step of production is done entirely on the premises, which is really surprising to see. It allows the family to be in control of every stage of the winemaking process. Their passion and understanding based on the philosophy of blend wine production is reflected in their award-winning wines.

And although Scarpantoni Wines describe the family winery as welcoming, inexpensive and low-key, the VIP cliental it has attracted certainly does not dissatisfy.

Filippo Scarpantoni was enjoying a lovely meal with friends at the Rubicon Restaurant in San Francisco which was co-owned by Robert De Niro, Robin Williams and Francis Ford Coppola, when he stumbled across Scarpantoni's very own Block 3 Shiraz on the menu.

Walking into a high-profile celebrity's restaurant is one thing, but to take your seat and view the 'wine menu' is another.

"It was just amazing to see our wine on their menu," says Filipo.

But it doesn't stop there, lead guitarist George Harrison of the Beatles enjoyed a glass as well as Prince Charles at the time of his engagement with Lady Diana.

"We do not intentionally chase the celebrity status, to us they are just normal people. We frequently see quite famous Australian names on our order forms," Filippo says.

Whether you are visiting a boutique, chic or commercial winery, the wine game can be defined as astounding; astounding in the sense that it crosses all barriers globally.

"Everybody drinks wine, you can be a multi-millionaire, a movie star or the everyday person and still drink wine. It is a great bringing together and a great leveller."

South Australia showcases the true beauty and passion of its winemakers.

You will underliably be spoilt for choice with the array of superb cellar doors the South Australian region has to offer.



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After dinner or in a cocktail



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